



WEWS

ORDER

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Flight Dates 10/12/12-10/18/12

<u>Contract / Revision</u>	<u>307265</u>	/	<u>Issue. NRCC IE 10.12-10.18 ADDS</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>				<u>Estimate #</u>	2953
	08/07/12	08/24/12	<u>Agency Com</u> 15%	<u>Alt Order #</u>	
			<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	NRCC IE			<u>Order Type</u>	GENERAL
			815 Slaters Lane	<u>Billing Cycle</u>	EOM/EOC
			Alexandria, VA 22314	<u>Billing Calendar</u>	BROADCAST
<u>Agency</u>	National Media Inc			<u>Demographic</u>	A35-64
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Rev Codes</u>	POL POL PARTY
815 Slaters Lane			<u>Sales Region</u> NAT	<u>Product Codes</u>	PL
Alexandria, VA 22314			<u>Agency Ref</u>	<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 38650

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	26	\$32,852.50	\$38,650.00	0.00	10/01/12	10/18/12	26	\$32,852.50	\$38,650.00
Totals	26	\$32,852.50	\$38,650.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
N 1	WEWS	10/12/12	10/18/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	3	\$750.00	P-1	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----F--		1	\$750.00			0.00					
		Week: 10/15/12	10/21/12	MT- T---		3	\$750.00			0.00					
N 2	WEWS	10/12/12	10/18/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00



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Contract / Revision **307265** Flight Dates **10/12/12-10/18/12**

Hiatus Dates

Original Date / Revision 08/07/12 / 08/24/12

Order Sep 00:20:00

Advertiser NRCC IE

Product Issue. NRCC IE 10.12-10.18 Estimate # 2953



WEWS

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Contract / Revision 307265 Flight Dates 10/12/12-10/18/12 Hiatus DatesOriginal Date / Revision 08/07/12/ 08/24/12 Order Sep 00:20:00Advertiser NRCC IE Product Issue. NRCC IE 10.12-10.18 Estimate # 2953

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N10	WEWS	10/12/12	10/18/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,500.00	P-1	0.00	NM		3	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/08/12	10/14/12	-----F--		1	\$2,500.00	0.00										
Week: 10/15/12	10/21/12	MTWT---		2	\$2,500.00	0.00										
N11	WEWS	10/12/12	10/18/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM		1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/08/12	10/14/12	-----		0	\$0.00	0.00										
Week: 10/15/12	10/21/12	MTWT---		1	\$1,200.00	0.00										
N12	WEWS	10/12/12	10/18/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	1	\$1,300.00	P-1	0.00	NM		1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>																
Week: 10/08/12	10/14/12	-----		0	\$0.00	0.00										
Week: 10/15/12	10/21/12	MTWT---		1	\$1,300.00	0.00										
														Totals	26	\$38,650.00